

venue

*Shannon
Bennett*

20 Questions with
HP&G's
Paul Hecker

CONTACTS:
AUDIO:
LIGHTING:
DJ GEAR:
CONTROL SYSTEM:

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1 Special

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1 You Wish

Big flavours

WATCH THIS
LIGHTSPACE

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“Automation systems are
no longer the preserve
of Bond villains and
science fiction.”

STORY: MARK DAVIE
STORY: LUCIE ROBSON
STORY: SOPHIE GEBHARDT

SENSORY LAB

Siphoning The Love Back Into Coffee

VIDEO WATCH
Mumford & Sons, Little Lion Man

& Look Out Below!
**Flooring
Special**

SOFT OPTION
Story: Micky Pinkerton

SPECIALS CALENDAR FOR 2010

This year venue is focusing on a few select areas that every venue owner, operator and manager needs to be 'all over'. In 2010 we'll look into the latest trends, products and technologies that are changing the industry. Got something you think would suit one of the below specials to a 't'? Then send it in to Mark Davie (Assistant Editor) — mark@venuemag.com or call on (03) 5331 4949.

ISSUE 35

Material Deadline — February 11
Issue On Sale — March 3

Flooring Special

Look out below! This issue **venue** will be sweeping you off your feet with a collection of the latest developments in flooring. From woven floor vinyl to timber flooring, and custom-designed carpet to eco-friendly lino, there's plenty of ground to cover.

ISSUE 36

Material Deadline — April 1
Issue On Sale — April 22

The Hotel Issue

Coming up to the Hotel Hospitality + Design show in Melbourne on the 24th — 26th of May, where **venue** is sponsoring the Refurbishment Stage, this issue will have a look into what makes hotels tick. And we're not just talking the big fives, there are plenty of boutique offerings that tickle the fancy.

Heating Special

A great time to warm up to the need for heating in the winter months. This month **venue** will cover both indoor and outdoor commercial heating for venues wanting to keep their patrons warm with the latest advances in heating technology.

ISSUE 37

Material Deadline — May 27
Issue On Sale — June 17

POS/Inventory & Stock Management Special

Gone are the days of scribbling shorthand orders on pads. These days, if you're not up with technology, you're flying blind. This issue, **venue** will delve into the latest developments in POS; from simple order taking, to stock management all the way down the chain, and probably a whole bunch of stuff you hadn't thought of but would sure make life easier.

ISSUE 38

Material Deadline — July 29
Issue On Sale — August 19

Up The Wall Special

We all spend plenty of time staring at walls, so why not make them beautiful and functional? This issue **venue** will look at what drives people to do up their walls with the most interesting paintjobs, wallpapers, tilings, acoustic treatments and more.

ISSUE 39

Material Deadline — October 21
Issue On Sale — November 11

Security Special

No venue owner wants a bust up or a break in, and it's not necessarily about the bad PR or the loss of money, it's about providing a safe place for patrons to come and eat, drink and be merry, and staff to go about their business. It's better to be prepared for the worst than merely hope for the best. This issue **venue** will cast a watchful eye over how people are securing their venues.

ISSUE 40

Material Deadline — December 16
Issue On Sale — January 8

Signage & Branding Special

Some small cocktail bars prefer to remain incognito, with little more than word of mouth, and a birdcage, red door, or perhaps nothing at all to indicate their existence. But generally speaking most venues want people to know they're there and what they're about, and a good way of doing that is interesting signage and branding. This issue **venue** scours the streets for the best in signs and branding, which won't be a problem...they're the easy ones to find.

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Issue 39	21.10.10	11.11.10
Issue 40	16.12.10	08.01.11

PAGE SIZES

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Double Page Spread	450 x 285	460 x 295	440 x 275
Full Page	225 x 285	235 x 295	215 x 275
Half Page Horizontal	225 x 142	235 x 152	215 x 132
Half Page Vertical	112 x 285	122 x 295	102 x 275

All measurements are width x height in millimetres.

venue magazine is perfect bound which may cause problems when running type across page spreads. Please allow 7 — 10mm for binding.

PRODUCTION SPECIFICATIONS

Artwork should be supplied in digital format

- Storage media includes CD or DVD
- Set images to print resolution of 300 dpi, (CMYK) saved as PDF, TIFF, JPEG or EPS.
- Files produced in Freehand/Illustrator need to be converted to paths or curves
- If sending layouts, please ensure all fonts are included